



# Fact Sheet

## COMPANY

### AEC Holdings

2700 Ishkooda-Wenonah Rd.  
Birmingham, AL 35211  
205.925.6600 *phone*  
www.alliedenergycorp.com

## BUSINESS

Independent wholesale distributor of ethanol and petroleum-based refined products and specialty refiner.

## SUMMARY

Allied Energy Corporation is an independent wholesale distributor of ethanol and petroleum-based refined products. We offer a fuel terminal facility and operate a transmix processing tower, a petroleum reclamation facility and a state of the art biodiesel refinery. AEC is headquartered in Birmingham, Alabama.

AEC is a customer-driven company that is focused on pursuing innovative techniques that anticipate the needs and demands of its core customers. AEC believes that its competitive offering of products and services is critical to the success of the company.

## 2009 REVENUE

\$225 million.

## YEAR FOUNDED

1986.

## NUMBER OF EMPLOYEES

69 employees.

## MANAGEMENT

**Bart Rice** – *Chief Executive Officer*

**Dick DeShazo** – *Chief Financial Officer*

**Rick Parrot** – *Vice President, Wholesale Fuel Distribution*

**Billy Addicks** – *Vice President, Transmix Operations*

**Herbert Jernigan, P.E.** – *Director of Engineering*

**Tim Sutherland** – *Manager of Maintenance & Construction*

**Barb Lyons** – *Manager of Transportation*

## OWNERSHIP

Insight Equity since 2008.

Insight Equity is a private equity firm that makes control investments in strategically viable, middle market companies underperforming their full potential. Insight currently owns and operates 9 portfolio companies: 1) Direct Fuels, a specialty refiner and fuel distributor; 2) Vision-Ease, a manufacturer of prescription lenses for eyeglasses; 3) Hirschfeld Industries, a fabricator of structural steel for bridges, stadiums, mass transit structures and other commercial projects; 4) Walker Group Holdings, a manufacturer of stainless steel and aluminum tanks for the dairy, chemical, fuel and pharmaceutical industries; 5) AvTurf, a leading supplier and installer of synthetic turf systems for use in aviation applications; 6) Atwood Mobile Products, a designer and manufacturer of appliances, electronic products, doors and windows for recreational vehicles and specialty markets; 7) AEC Holdings, comprised of a fuel terminal operation, reclamation services, trucking, and biodiesel production; 8) Superior Silica Sands, a producer and processor of frac sand for natural gas and oil well drilling; and 9) Meadow Valley, a concrete contractor for the construction of highways, bridges and overpasses. For more information on Insight Equity, please visit [www.insightequity.com](http://www.insightequity.com).

## LOCATIONS

Owns and operates a full service terminal and wholesale operation at one location in Birmingham, AL.

## CUSTOMERS

Our Terminal services unbranded fuel retailers and distributors to commercial accounts. Our Reclamation facility treats water and sludge from major petroleum producers and sellers and environmental specialists.

Our Transmix facility takes product from pipelines, major producers and environmental specialists.

## PRODUCTS

- Conventional Gasoline
- Reformulated Gasoline
- Ethanol Blends
- Ultra Low Sulfur Diesel
- Dield Low Sulfur Diesel
- Biodiesel